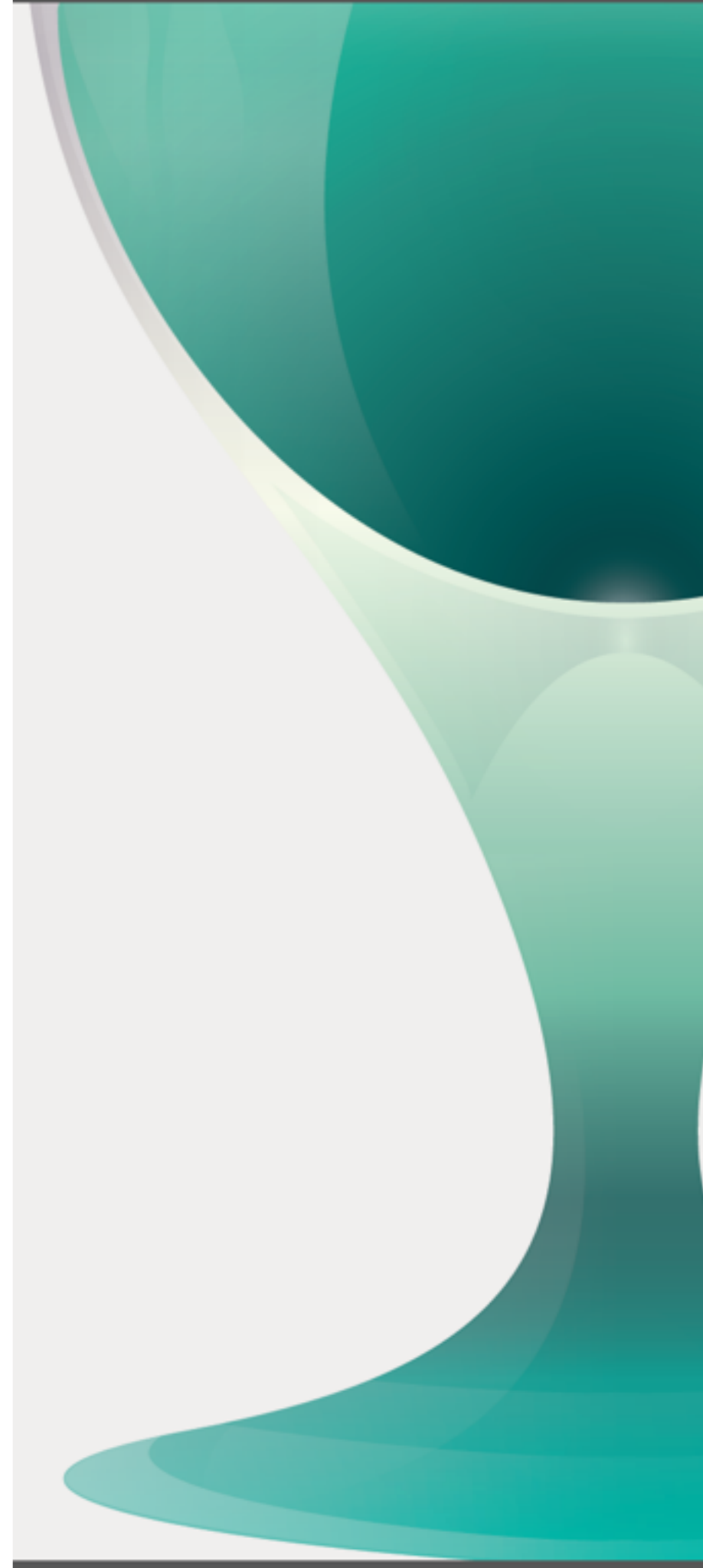


PR

Committee



Members

- Erik Bongcam-Rudloff
- Bruno Gaeta
- Vicky Schneider

State

- Produced new logo
- Produced new Business cards
- New letterhead
- Proposed new folder—> need input from AGM
- Started a moderated LinkedIn group

Facilitate needs of other GOBLET committees?

- Twitter
- Facebook
- LinkedIn group created
- the AGM need to determine who will be allowed to administer those accounts: Chair?, PR-Chair?
- Production of PR materials

Future plans

- Work close to fund raising committee
- Print folder resulting from AGM hacking
- Produce two rollups for conferences
- Upload materials on mygoblet web-site and instruct how to produce business cards, letterhead papers, power point presentations etc using the new graphic profile
- Finish the PR strategy document